

19-21 OCTOBER 2016, PARIS FRANCE

CONFERENCE & FAIR



19 OCTOBER 2016
CITY TOUR & PLANT TOUR



20 OCTOBER 2016
CONFERENCE, WORSKOPS



20 OCTOBER 2016
GALA DINNER



21 OCTOBER 2016
FAIR

WATERCOOLERS EUROPE CONFERENCE & FAIR IN PARIS 19-21 OCTOBER, 2016



After the great success in Berlin, Budapest and Rome, we are pleased to invite you to take part in the next Conference & Fair, which will be held in Paris.

If you already know Paris, the WE Conference & Fair is one of the best reasons to revisit. If you have never been there, you will be amazed at its beauty and eager to explore the many treasures Paris has to offer.

PLANT & CITY TOUR (19th October)

*Do you really know how water coolers are made? The **Plant Tour** to the Mistral factory will take place in the morning on 19 October. You are welcome to join it if you are interested in water coolers plants – from production through logistics, control system and distribution.*

*If you would like to see one of the most famous cities in the world, you are invited to join the **City Tour** which will be organised on the same day in the afternoon.*

*In the evening you will be able to admire **Paris by Night** from on board the “Capitaine Fracasse” cruise on the Seine.*



CONFERENCE & WORKSHOPS (20th October)

HYGIENE COURSE (21st October)

The **CONFERENCE, WORKSHOPS AND HYGIENE TRAINING** are being given by people with practical, technical and real hands-on experience of the water cooler industry. This is a unique chance to gain an invaluable insight from some of the industry's most talented people.

Join our Conference and Workshop panel and learn about the latest trends in the water cooler industry. This world-class event is Europe's largest educational and research forum in this field.

If you would like to familiarise yourself with all the legal, microbiological and practical issues of good hygienic manufacturing – our **HYGIENE TRAINING COURSE** is just made for you! This course is suitable for all WE members personnel engaged in a Bottling Plant/Depot or POU facility.

AQUA AWARDS & GALA DINNER (20th October)



The Gala Dinner will be part of a typical evening of Paris entertainment – a fantastic cabaret show and dinner in the Paradis Latini cabaret. Champagne, can can, costumes – it's all there for you to enjoy! The Gala is one of the highlight moments of the WE event, where we celebrate and meet business partners and friends.

The **Aqua Awards** will also be part of the fun of the evening.

If you believe you have a great product or the highest quality service and you would like to present it to a large audience, don't wait! Submit your application! A prestigious Aqua Awards could be yours this year!

The different voting system, involving the public as well as the official International Jury was a great success in 2015. We will be repeating this format and giving extra time on the awards evening itself to the winning entries.

INTERNATIONAL FAIR (21st October)

Don't miss the largest European fair dedicated to the water coolers industry. Book your ticket now! See innovative technologies from global suppliers that will keep you up to date with the ever-changing European market.

Many of the stands for the Fair were booked while we were still in Rome, so if you would like to exhibit your products and have not yet registered, do it as soon as possible and gain fantastic exposure!

Make your reservations quickly as stands are allocated on a first come, first served basis.

The WE Conference & Fair in Paris 2016 promises to be big, successful and highly entertaining. Mark this event in your diary and join us in Paris!

MORE INFORMATION ABOUT WATERCOOLERS EUROPE EVENT IN PARIS CAN BE FOUND ON WWW.WATERCOOLERSEUROPE.EU